

Chicago: State of Innovation

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Two Ways to See Same Data



“... third-most populous city, had the fifth-most tech jobs...”

WHERE THE TECH JOBS ARE

Tech employment grew faster in Chicago than in all but two of its peer cities from 2010 through 2013.

TECH TALENT GROWTH RATE In markets with the most tech jobs

Seattle (129,860 tech jobs)

37.3%

Houston (92,780)

26.4%

Chicago (133,170)

25.8%

Atlanta (109,700)

21.2%

Silicon Valley* (135,290)

20.8%

Dallas/ Fort Worth (145,670)

16.5%

Washington, D.C. (248,110)

15.9%

Los Angeles (120,070)

13.6%

Boston (115,370)

10.8%

New York (184,220)

10.2%

Source: CBRE

*Excludes San Francisco

Success Breeds Success



Education Drives Opportunities

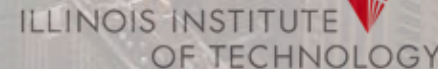


Chicago Has Great Education Options

13 Industry-Oriented City Colleges and Satellites



47 Four-Year Degreed Universities Nearby



Talent: California versus UIUC



CalTech



MIT



Stanford




Berkley



Univ of Illinois

Computer Science & Computer Engineering Undergraduates



= 100 students

Birds of a Feather Flock Together



Chicago's Technology Community Grew Slow



ePrairie

iStreet

BIGFrontier



CHICAGO
SOFTWARE
ASSOCIATION

FIRST TUESDAY

Chicago's Technology and Entrepreneurship Community Has Blossomed



2000

2002

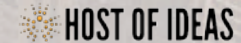
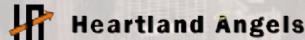
2004

2006

2008

2010

2012



Source: Chicago Innovation Awards

One Step Starts A 1,000 Mile Journey



It Starts with Entrepreneurs...



1985: Barry Karlin & Galen Collins



1987: Navigational Technologies Corporation



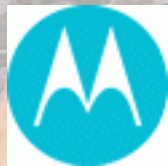
1996: T. Russell Shields: CEO



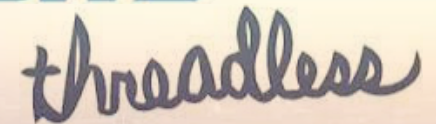
2000: Judson Green



2004: Chris Galvin: Chairman



Chicago Technology Has Had Many Anchors



Startups Can Become Next Anchors



CIVIS
ANALYTICS



NarrativeScience



LEXTECH
SUCCEED WITH MOBILE



grubHub
happy eating

AVANT



GROUPON™

GoHealth



modest



Basecamp™

KCura®



cleversafe®

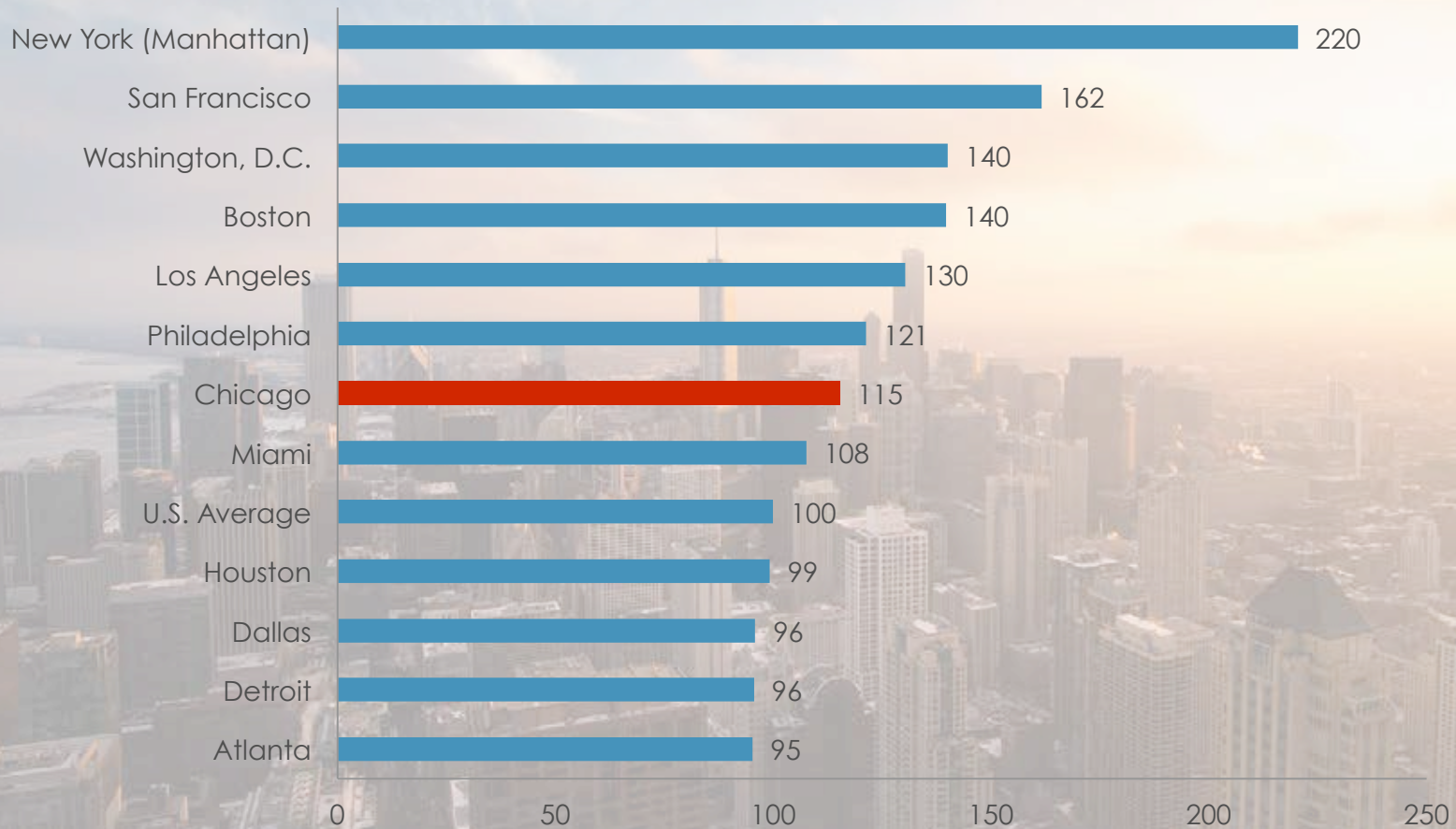


ACQUITY GROUP



enova.

Chicago: Better Cost of Living City



Source: C2ER Cost of Living Index (2013), WBC (6/4/14)

Dramatic Job Growth

OVERVIEW

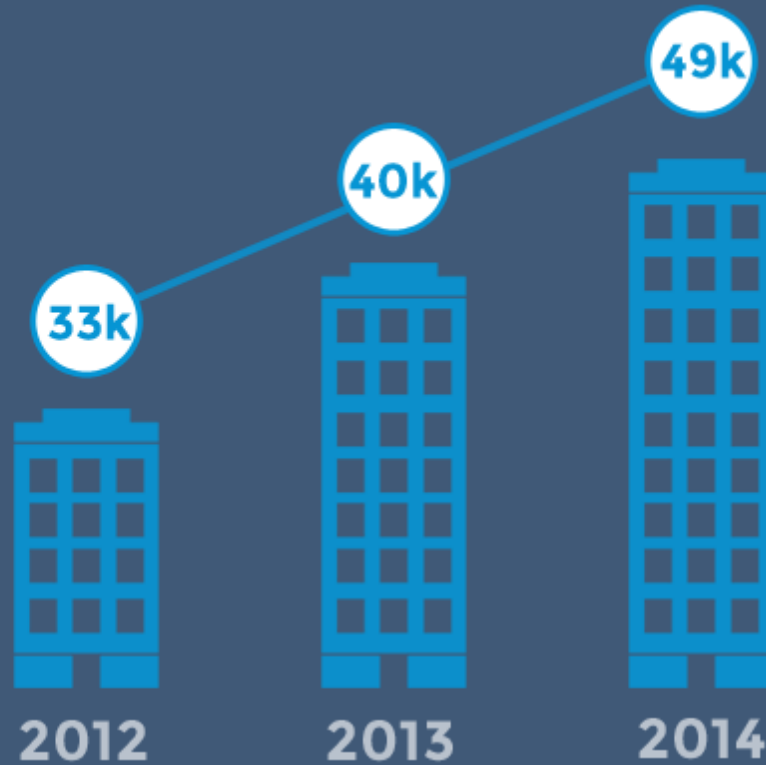


49,000+
PEOPLE WORK FOR
DIGITAL COMPANIES



2,100+
DIGITAL COMPANIES
IN CHICAGOLAND

DIGITAL EMPLOYMENT GROWTH



Source: Built in Chicago

Startups Need Paying Customers



Chicago Has Customers

Over **400** major (>1,000 empl)
corporate headquarters

29 S&P 500 companies

31 Fortune 500 HQs
including **8** in Chicago

16 FT Global 500 HQs

UNITED 



WRIGLEY
A Subsidiary of Mars, Incorporated


HSBC 

DISCOVER 

accenture

Sears

 CME Group

 Exelon

HYATT



Walgreens

Baxter

ABBOTT
LABORATORIES

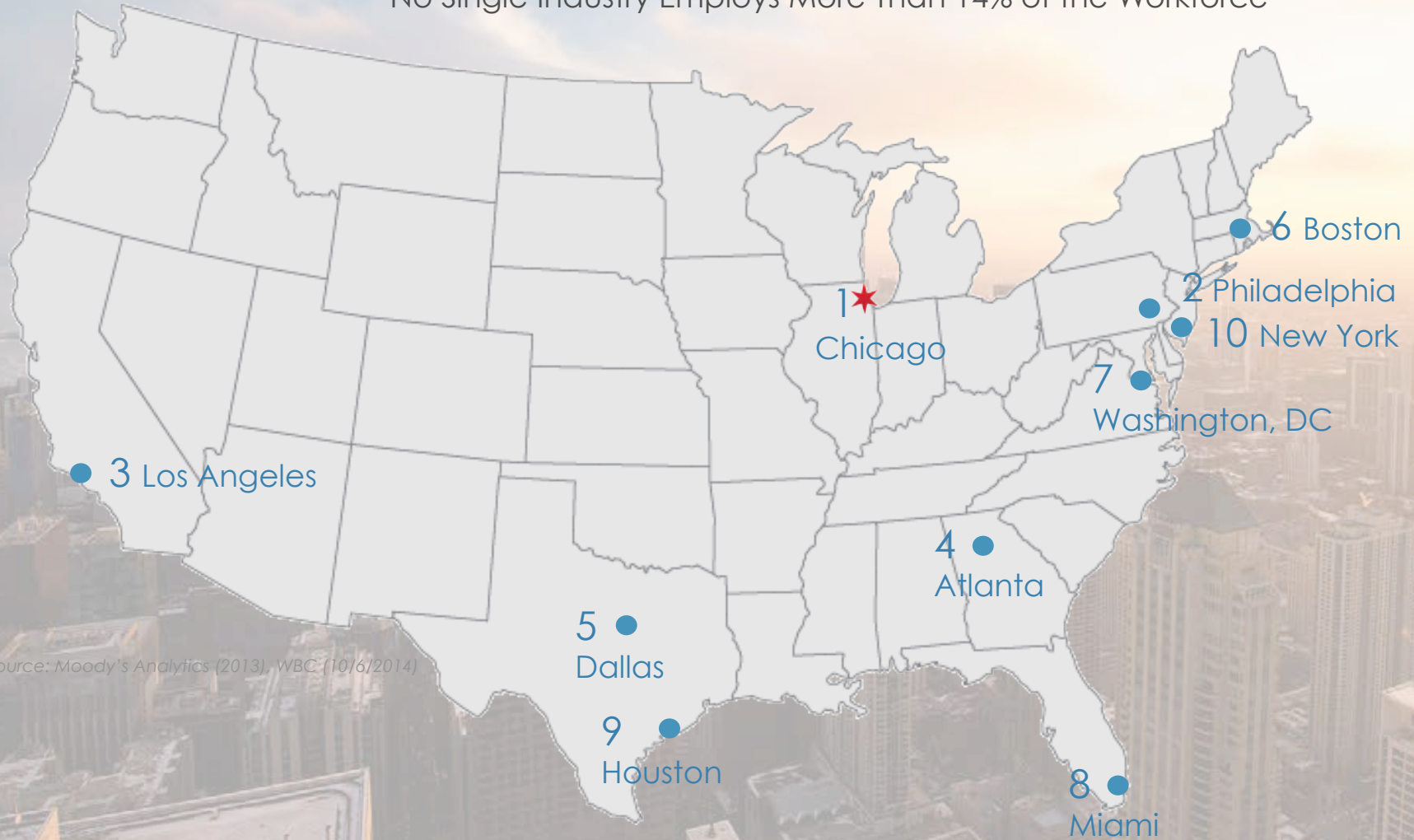


DeVry 



Most Diversified Economy in U.S.

No Single Industry Employs More Than 14% of the Workforce



Source: Moody's Analytics (2013), WBC (10/6/2014)

Chicago is 21st Largest World Economy

Ranking
\$ Gross Product (U.S. Billions, 2012)

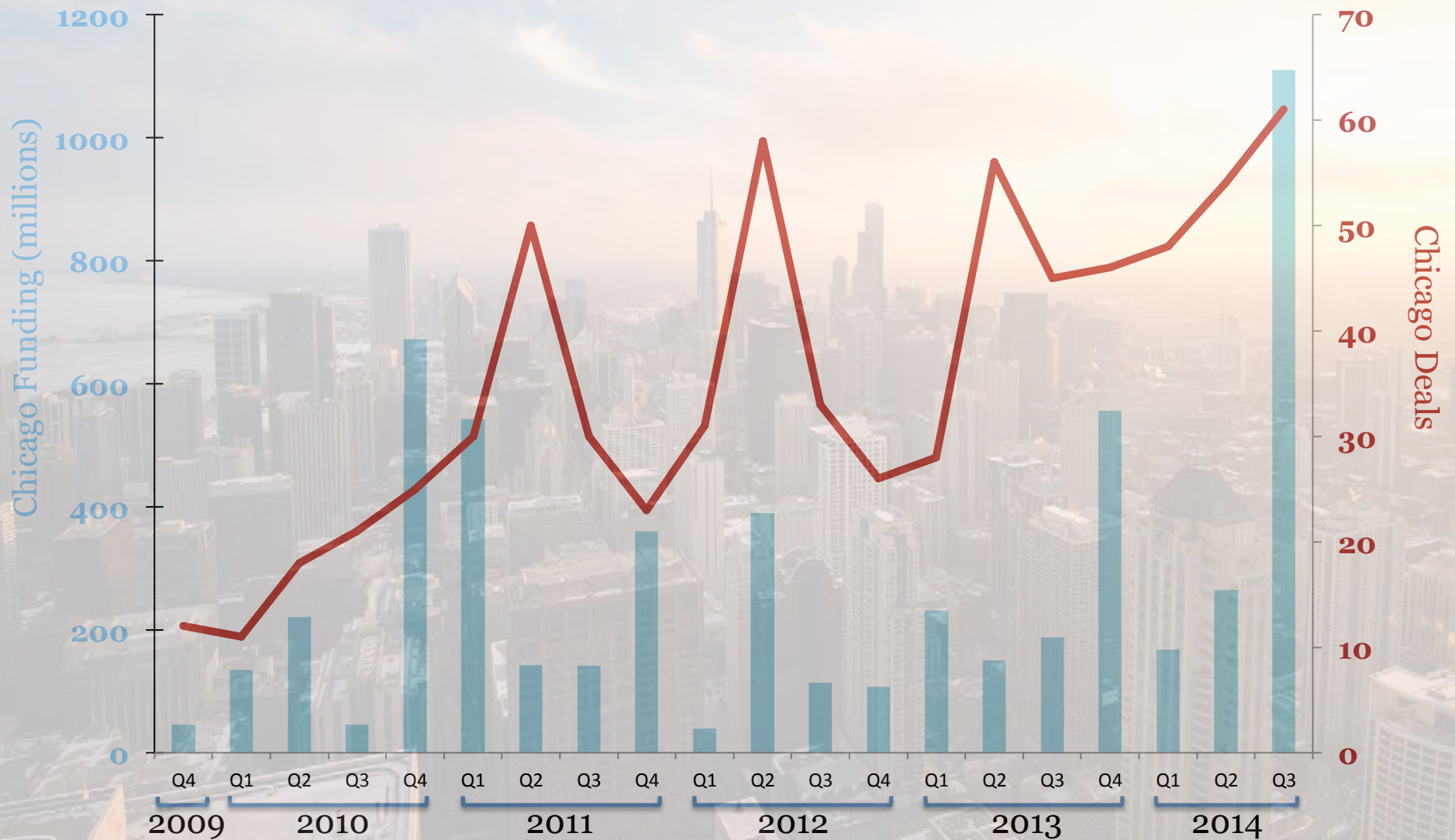


Source: World Bank (2012), Moody's Analytics (2012), WBC (9/23/13)

Money Talks



Funding Activity Up Meaningfully



Source: cbinsights.com, November 14, 2014

As Well as Company Exits

Company "Exit" Value*:

2012

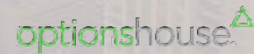
\$700M

2013

\$3B

2014

\$5.5B



Source: Built in Chicago; Exit value defined as IPO or acquisition

The Acorn Becomes An Oak Tree



Collaborative Spaces Easing Entrance

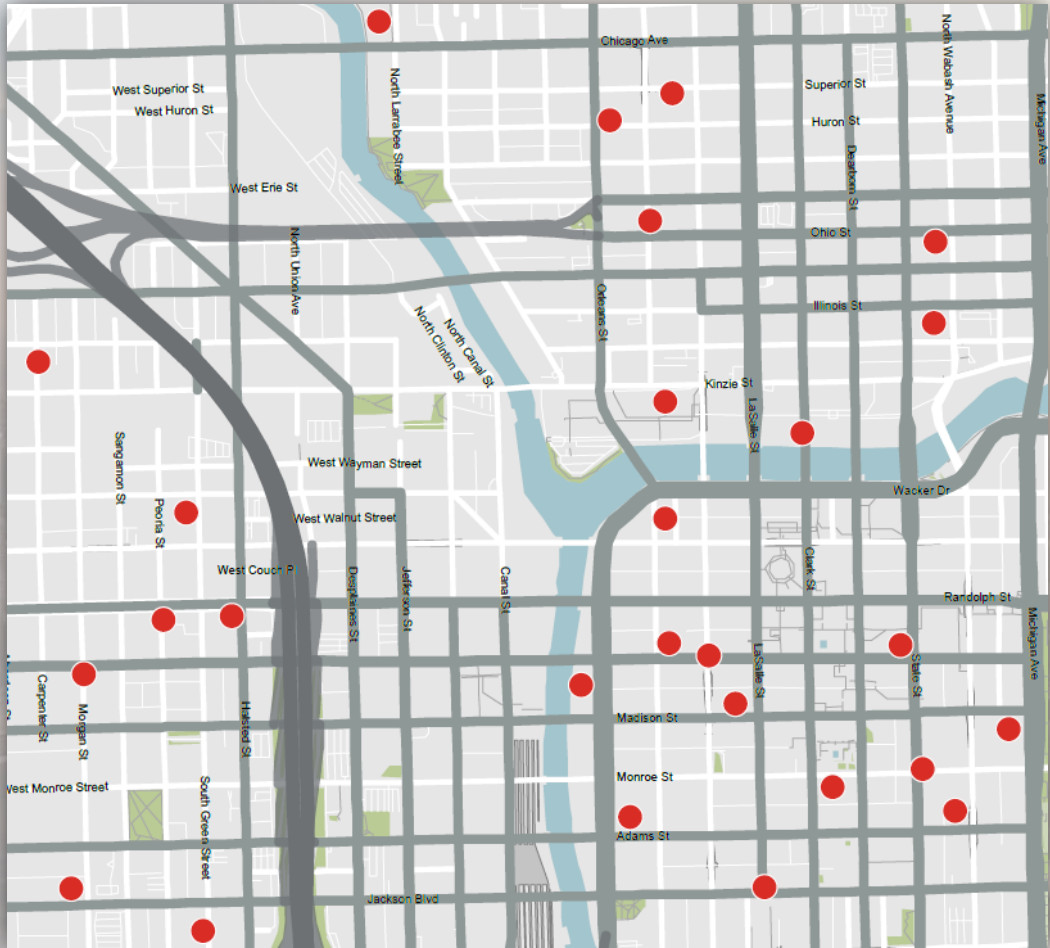


**COALITION
CHICAGO
INNOVATION
EXCHANGE**

AT THE UNIVERSITY OF CHICAGO



BLUE 1647



We Need to Work Together



Be Constructively Positive

- Work collectively to change the world
- Enhance your exposure to partnerships with research, corporate and education
- Celebrate and communicate our success

Be Part of the Community

- Corporate-Level
 - Be Accessible
 - Leverage Start-up Talent
 - Be Supportive of our Growing Tech Community
- Personal-Level
 - Be a Mentor
 - Spread the Reality
 - Donate to the Cause

An aerial view of the Chicago skyline at sunset. The sun is low on the horizon, casting a warm, golden glow over the city. The skyscrapers are silhouetted against the bright sky, and the city lights are beginning to twinkle. The overall atmosphere is serene and majestic.

Chicago: Major Tech Hub

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